

Dr. Joy Browne's Website Opportunities

MEDIA KIT

2010-2011

Call to find out more information or to inquire about multiple ads. 212-642-4495

Home Page

Home Page Horizontal

Next to Dr. Joy's Face book Feeds.

Cost: \$1,100/Month – 1 Advertiser per Month

Specs: 514px by 190px

Max File Size: 50K

LISTEN UP COOKIE

easyA
The phenomenal TV show... Now I realized...
Movie of the Week

LETTERS TO JULIET
DVD of the Week

be him
Show of the Week

use code: **drjoy** and receive 10% off your program

Home "Addiction" Program

"At last, a program for addiction that acknowledges choice and responsibility and can really work. I liked it so much, I agreed to voice the Audio Book."

Dr. Joy Browne

LEARN MORE

Find us on Facebook

Dr. Joy Browne

Like

Dr. Joy Browne Another question for you, my adorablenesses... do you view religion as a great uniter or divider?
20 hours ago

Dr. Joy Browne So tell me, is all this technology, like facebook, helpful to you or is it just another burden?
21 hours ago

Dr. Joy Browne What would you like to talk about today? Give me a call right now at 1 - 800 - 544 - 7070
22 hours ago

Dr. Joy Browne Give me a call right now at 1-800-544-7070
23 hours ago

439 people like Dr. Joy Browne

Kim Pam Vickie Roy

Thomas Sandy Monica Selma

Facebook social plugin

Quick Links

HOME | FIND YOUR STATION | CONTACT THE SHOW | BUSINESS OPPORTUNITIES
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CALL THE SHOW **1.800.544.7070**
Mon-Fri 12 Noon-3pm

f WOR
NETWORK Radio 7.1

Home Page – Option 2

Home Page Vertical

Top Right. Above Call of the Day

Cost: \$1,100/Month – 1 Advertiser per Month

Specs: 237px by 237px

Max File Size: 50K

The screenshot shows the home page of Dr. Joy Browne's website. At the top left, there is a green banner with the text "LISTEN UP COOKIE" and a gingerbread man icon. The main header features the name "Dr. Joy Browne" in a cursive font, followed by a navigation menu with links: "ABOUT DR. JOY", "THE SHOW", "BOOKS & MORE", and "JOY'S BLOG".

The main content area is divided into several sections:

- YouTube Section:** A pink header reads "Checkout Dr. Joy Browne's Debut on Joan Rivers' Documentary". Below it is a YouTube video player showing Dr. Joy Browne in a radio studio.
- Congratulations Section:** A pink header reads "Congratulations Dr. Joy Browne". Below it, text states: "One of Radio Ink's 2010's Most Influential Women in Radio". The text continues: "Radio Ink honor the women whose talent, and energy power the industry. The WOR Radulo Network is pleased and proud that Radio Ink has chosen Dr. Joy Browne as one of their Most Influential Women in Radio for the 2nd year in a row!". To the right of this text is a blue star-shaped graphic with the word "CONGRATS" and a red ribbon.
- Logos:** Below the congratulations text are logos for "RADIO NK" and "WOR RADIO 710 HD".
- Call of the Day Section:** A blue header reads "Call of the Day" with a "Listen Here" button. This section is circled in red. It features a black rotary phone icon and a photo of Dr. Joy Browne with the text "Solutions to lifes Problems one caller at a time!".
- Find Dr. Joy Section:** A blue header reads "Find Dr. Joy" with "On the Radio" and a magnifying glass icon.
- Dr. Joy's Calender Section:** A blue header shows "April 26" and "Dr. Joy's Calender" with a "Click Here" button.
- JOY'S PODCAST Section:** A blue header reads "JOY'S PODCAST" with "CLICK HERE" and a speaker icon.

At the bottom left, there are three book covers: "LET'S NOT AND SAY WE DID", "it must be", and another book partially visible. At the bottom right, there is a "Facebook" link.

Call of the Day

Call of the Day

At Right from Audio Player

Cost: \$800/Month – 1 Advertiser per Month

Specs: 460px by 246px

Max File Size: 50K

The screenshot shows the Dr. Joy Browne website interface. On the left, there is a green banner with the text "LISTEN UP COOKIE" and a gingerbread man icon. The main content area features the "Dr. Joy Browne" logo and a navigation menu with links: "ABOUT DR. JOY", "THE SHOW", "BOOKS & MORE", and "JOY'S BLOG". Below the navigation, there is a secondary menu with links: "CONTACT DR. JOY BROWNE", "ABOUT DR JOY'S SHOW", "EVENTS - DR JOY'S CALENDAR", "ON THE MEDIA", and "WORDS OF JOY". The main heading is "CALL OF THE DAY" with the subtext "DID YOU MISS IT? HOW DARE YOU!". Below this is an audio player interface with a list of calls: "1. August 2010 Call of the Day", "2. September 15 Call of the Day", "3. September 16 Call of the Day", "4. September 17 Call of the day", "5. September 2 - Call of the Day", and "6. September 3 - Call of the Day". To the right of the audio player is a large red circle containing an image of a woman in a black suit pointing at a whiteboard with the text "Advertise WITH iOV". Below the audio player, it says "Powered by Flash MP3 Player". At the bottom of the main content area, there is a "Quick Links" section. The footer contains navigation links: "HOME | FIND YOUR STATION | CONTACT THE SHOW | BUSINESS OPPORTUNITIES", copyright information: "© 2010 Dr. Joy Productions. All copyrights respective of their owners. | Terms of Use | Legal Disclaimer", and show information: "CALL THE SHOW Mon-Fri 12 Noon-3pm 1.800.544.7070". There are also social media icons for Facebook and the WOR logo.

Find Dr. Joy Page

Find Dr. Joy

At Right from Map

Cost: \$600/Month – 1 Advertiser per Month

Specs: 393px by 370px

Max File Size: 50K

LISTEN UP COOKIE

Dr. Joy Browne

ABOUT DR. JOY THE SHOW BOOKS & MORE JOY'S BLOG

CONTACT DR. JOY BROWNE | ABOUT DR JOY'S SHOW | EVENTS - DR JOY'S CALENDAR | ON THE MEDIA | WORDS OF JOY

FIND YOUR STATION

DR. JOY NEAR YOU

Find Dr. Joy on the Radio

VERMONT NEW JERSEY MASSACHUSETTS DELAWARE MARYLAND
RHODE ISLAND CONNECTICUT NEW HAMPSHIRE

VIRGIN ISLANDS PUERTO RICO ONTARIO

Advertise
WITH
joy

Quick Links

Dr. Joy Reviews

Dr. Joy Reviews

Home Page Main Banner

Cost: \$1200/Month – 1 Advertiser per Month

Specs: 631px by 120px

Max File Size: 50K

Dr. Joy Browne reviews

Home About Dr. Joy Latest Reviews

Dr. Joy Browne Network

[Browne Buzz – PODCAST](#)
Dr. Joy Browne's Blog
[Dr. Joy's Website](#)

Reviews by Theme

[DVD's](#) (119)
[Movies](#) (358)
[Shows](#) (177)

September 2010

M	T	W	T	F	S	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

← AUG

brought to you by:

Auto, Home, Life and More

STATE FARM
Auto Home Life
INSURANCE

MOVIE DVD SHOW

LET'S NOT SAY GOODBYE
The funniest, funniest, funniest...
easy A

LETTERS TO JULIET
The most beautiful...
LETTERS TO JULIET

it must be him
Contracts
Dr. Browne

Dr. Joy Reviews Option 2

Dr. Joy Reviews

All Pages and Reviews

Cost: \$2000/Month – 1 Advertiser per Month

Specs: 160px by 600px

Max File Size: 50K

20 21 22 23 24 25 26
27 28 29 30
\$ 1.00

Save \$633 when you combine home and auto.*

State Farm
STATE FARM
INSURANCE

*Average annual per household savings based on a national 2008 survey of new policyholders who reported savings by switching to State Farm.

Get a quote

Read Joy's Review

Read Joy's Review

Read Joy's Review

Feature Trailer of the Week

Easy A Trailer

YouTube

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